

Your own branded Loan DSA CRM

Leads, partners, applications, lenders, payouts, HR and reports on your own domain, with your logo.

All features, module wise

Lead & Customer CRM • Leads from website, partners, UTM links & Excel import • Duplicate check on mobile / PAN • Status timeline: who changed what, when • Follow-ups, notes, assignment, live updates • Global search: name, mobile, PAN, IDs, LAN	Loan Applications & Lenders • Category > Product > Lender catalogue • Login > Processing > Sanction > Disbursement • Secure cloud document collection • Lender status sync & reconciliation • Product comparison & quick apply	Partner (DSA / Sub-DSA) App • Installable mobile app with shortcuts • One-tap New Lead + offline drafts • Share & Earn links tracked per partner • Leaderboard, referral & cross-sell bonus • Mobile OTP login
Payouts & Commission • Auto payout calculation per product / lender • Monthly payout statements • Partner earnings dashboard	Customer Portal • Customer OTP login & tracking • Branded apply & track pages • Category landing pages	Notifications • Live updates without refresh • In-app & browser push alerts • WhatsApp / SMS alerts
HRMS • Employees & reporting hierarchy • Attendance: Present / Late / Field Visit • Leave requests, approvals & balance • Role-based access for every team	Reports & MIS • Live KPI dashboards • Lender report mapping, CSV / Excel exports • Audit log of critical actions	Your Brand • Own domain with free SSL • Your logo & colours on portal, app, invoices • Separate secure data space per client

Simple yearly pricing

FIRST YEAR Rs 60,000 / year, GST incl. • Portal setup on your own domain + SSL • Complete branding (logo, colours, app icon) • Product, lender & payout configuration • Import of existing leads / partners / customers • Team & partner training • 30 days priority onboarding support • 12 months hosting, updates, backups & support	RENEWAL (2ND YEAR ONWARDS) Rs 45,000 / year, GST incl. • 12 months secure hosting & daily backups • All new features & updates • WhatsApp / email support • Domain & SSL renewal handling
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Why Rs 60,000 in the first year and Rs 45,000 after? The first year includes one-time setup work: domain & SSL, branding, configuration, data import and training. From the second year you only pay for hosting, updates, backups and support, so renewal is Rs 15,000 lower.

How to get started

- Fill the onboarding form: <https://digi-udyog.co.in/onboard>
- We review & activate your branded portal (3-day trial)
- Pay Rs 60,000 and upload payment proof - active for 12 months
- Connect your own domain - we guide you step by step

Payment details

Account holder: **DIGI UDYOG**

Bank: Kotak Mahindra Bank (Current A/c), Brabourne Road, Kolkata

A/c no: **7446104989** IFSC: **KKBK0006573**

UPI: **8597383582@kotak**

After payment, upload the UTR & screenshot from your portal's Subscription page.



Scan to get started